

# WELCOME

## Week 4-LinkedIn & Skype

**Dublin 15 Disability Peer Support Group**

*presents*

# Online Savvy Classes

**with Barbara Franzoni**

Free course for people with disabilities

Every Tuesday in August 2-4pm

Blanchardstown Library



# Personal Branding Recap



You will be googled

How do you want to be found?



**56%**

Don't think about  
consequences for their  
online activity



14% experienced online consequences

**21%**  
WERE FIRED

**16%**  
LOST JOB OP

**16%**  
LOST HEALTH  
INSURANCE

**14%**  
LOST COLLEGE  
PLACE

Jive Talkin'  
can cost  
you



# Job Search Sites



**JOBBIO**

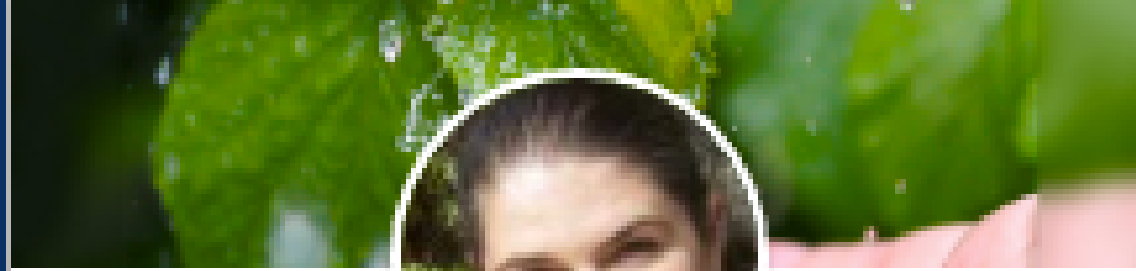
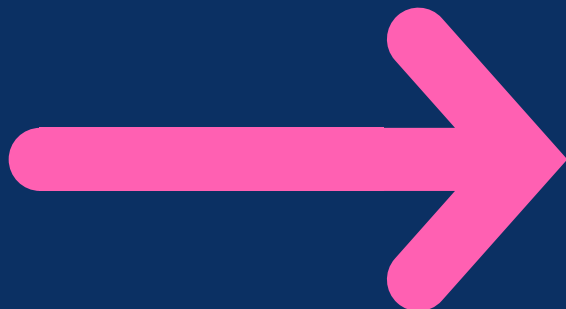
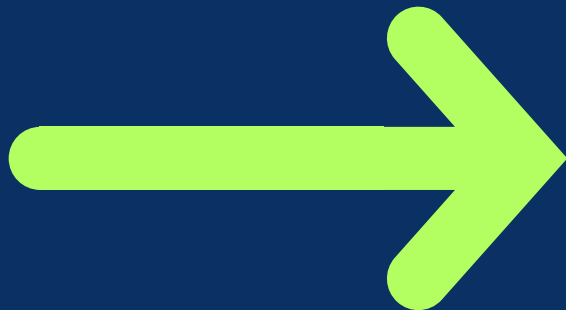
*Jobs.ie*

# WHAT IS LINKEDIN?



If you want your own  
Linked In page, bring  
cv next week and  
we'll work on it after  
class

See and be seen / Jobs  
Corporate / Professional



Barbara Flynn-Franzoni

Creative Digital Media

38

Who's viewed your profile

52

Views of your post





# Newsfeed

[Home](#)[My Network](#)[Jobs](#)[Messaging](#)[Notifications](#)[Me](#)[Work](#)[Try Premium for Free](#)

**Barbara Flynn-Franzoni**  
Creative Digital Media

38

Who's viewed your profile

52

Views of your post

Access exclusive tools & insights

[Try Premium for Free](#)

[Write an article](#)[Image](#)[Post](#)

Sort by: **Top**



**Richard Branson**  
Founder at Virgin Group  
31m

How open to risks should a leader be?



**How open to risks should a leader be?**  
virgin.com

186 Likes • 9 Comments

[Like](#)[Comment](#)[Share](#)

**Pete Cashmore**  
Founder and CEO,  
Mashable

[+ Follow](#)

**Santosh Desai**  
MD & CEO,  
Futurebrands, Author

[+ Follow](#)

**Matt Hill**  
Co-Founder and  
Director at OpenLIVE

[+ Follow](#)[View all recommendations](#)



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It's not facebook - interaction is less personal, less frequent

# Be professional & positive



**Barbara Flynn-Franzoni**  
Creative Digital Media

38  
Who's viewed your profile

52  
Views of your post

Access exclusive tools & insights  
[Try Premium for Free](#)

Share an article, photo, or update

 Write an article

 Image

Post

Sort by: Top

Sharon Edge Kane commented on this



**Two Things Leaders Should Never Do**  
Brad Smith on LinkedIn

2,632 Likes • 150 Comments

 Like  Comment  Share

Show previous comments



**Sharon Edge Kane** Great insights in this article. Success happens through people. Innovation happens when we try something new..withc... see more

3d

Who to follow



**Khero Witey**  
**PRINCE2®**  
Senior Consultant -  
Change & Transform...

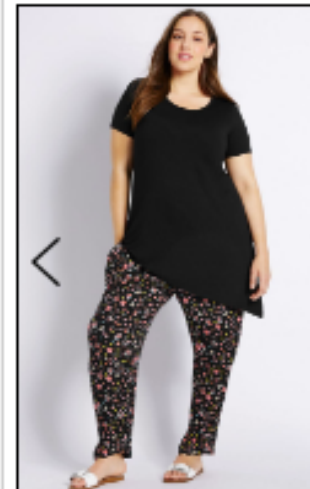


**IBM**  
3.6M followers



**Kevin O'Leary**   
Contributor/Investor at  
CNBC

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**LinkedIn** LinkedIn Corporat

Be Like Sharon



# Jobs Feed

19

Saved jobs

15

Applied jobs

## Jobs you may be interested in

Any location · Any industry · 0 to 10,000+ employees ... [Update career interests](#)



### EA Team Administrator - Technical Team

GKR Search and Selection

Dublin City Centre, Republic of Ireland

3 days ago



### Subeditor (China relocation)

CGTN

Ireland

3 days ago · [in](#) Easy Apply

[in](#) Easy Apply





# Applications & Notifications

Apply to Lincoln Recruitment Specialists




Barbara Flynn-Franzoni  
Creative Digital Media

Email

bfranzoni3@gmail.com

Phone

Resume (optional)

  
[Browse files](#) to upload  
Microsoft Word or PDF only (5MB)

The job poster will get an email with your contact info and a link to your profile.  
[Review profile](#)

Cancel

Submit application

LinkedIn <job-listings@linkedin.com>  
to me



Aug 15 (7 days ago)



Dear Barbara Flynn-Franzoni,  
Your application for [Creative Content Writer](#) has been viewed. This indicates that the hiring manager may be interested in contacting you, although we cannot guarantee a response.  
Good luck!  
The [LinkedIn](#) Jobs Team



Barbara Flynn-Franzoni

Creative Digital Media

Dublin 15 Disability Peer Support Group • Institute of Technology Blanchardstown

Ireland • 298

I have just completed my fourth and final year studying Creative Digital Media at ITB in Dublin where I achieved a BA(Hons) degree with First Class Honours. The skills developed here cover all aspects of digital media from web design, multimedia and animation to digital marketing, graphic design work, branding and video and audio production. I have an interest in Marketing as evidenced by my foundation certificate from the Marketing Institute and I also have a particular love for audio visual post production. Before returning to college, I worked for many years in admin across various industries. I also have some voluntary experience in producing and presenting a show on local radio.

Most recently I have been assisting Dublin 15 Disability Peer Support Group in achieving an online presence by giving them a website and introducing them to social media platforms and a twitter hashtag chat called #AbleHour. I have also been invited to teach social media classes to people with disabilities.

#### Media (2)



[www.barbarafranzoni.com](http://www.barbarafranzoni.com)



Barbara Franzoni  
Showreel 1 (2017)



Add new profile section

#### Ads You May Be Interested In



##### Market Picks

Free Recommendations on Global Markets



##### Top-Up Degree

1 Yr. Degree in Digital Skills for Professionals in Ireland. Apply Now!



##### Diamonds Search Marketing

Specialised PPC Agency for Hotels. Outsmart OTAs On Google Result Page.

#### See connections (298)

#### Contact and Personal Info

Barbara's Profile, Websites, Email, and Twitter

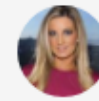
[Show more](#)

#### People Also Viewed



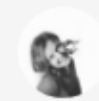
Neil Gahan • 1st

Creative Digital Media Student



Lisa Cotter MBS • 2nd

Account Executive - at Indeed.com



Sarah Baird • 1st

Creative Digital Media Graduate



# Articles & Activity

## Your Articles & Activity

298 followers



**Together we Hacked the accessibility toilet door! #24HrUDHack2015**

Barbara Flynn-Franzoni on LinkedIn

[See all articles](#)



**Changing Places Facility Opens At Dublin Airport**

Barbara liked



**"I've had women who are my senior completely kick the ladder out from und...**

Barbara liked



**Another milestone. Leah got her leaving cert results. All good. Was lovely to also...**

Barbara liked

[See all activity](#)

## Experience



# Create or Edit like a Blog

Normal ▼ | **B** *I* U | ☰ ☷ | “ ” ✎



Add credit and caption

Same window as blog

You can insert:  
pictures  
videos

You can change  
typeface  
bullets

Link to your article from  
other social media

REMEMBER:  
professional network -  
keep it formal.

## Together we Hacked the accessibility toilet door! #24HrUDHack2015

It was an absolute honour and a privilege to have been part of Team Access for the 24hr [Universal Design Hackathon in Dublin this week, where we won both the Peoples Choice and the Judges Choice awards. Universal Design Hacking is redesigning



- Experience
- Education
- Interests

## Education



### Institute of Technology Blanchardstown

BA(Hons) in Creative Digital Media

2013 – 2017

Deciding to study Creative Digital Media in Blanchardstown was the best decision I ever made. The course is practical and wide-ranging, covering all aspects of digital media from website and game development to video and audio editing and branding too. I have discovered a particular love for graphic design and animation here and am enjoying learning more.

## Media (4)

< Previous   Next >



Logo for Reflexology  
with Paula



Business Card for Mrs  
Franzoni's Cakes



Mrs  
Franzoni's  
Cakes

Barbara Franzoni  
Creator of Cakes







Ask for  
Recommendations  
from  
employers,  
colleagues,  
teachers,  
team  
members,  
people  
you've  
helped.

## Recommendations

Ask to be recommended

Received (3)

Given (8)



**Lorcan O'Connor**

Director of Carroll's Irish Gifts, Chairman of Dublin Town

June 26, 2017, Lorcan was a client of Barbara's

I couldn't recommend Barbara highly enough . Her attention to detail is exceptional. I'll be recommending her to colleagues and businesses that I know .



**Angela C O'Connor**

CEO of Train Ability

June 26, 2017, Angela C was a client of Barbara's

I would 100% recommend Barbara. Her work is impeccable and of the highest quality. She has a unique ability to focus in on the smallest details and the results are outstanding. She is a very focussed and dedicated person.

[View 1 more recommendation](#)

## Accomplishments



### 10 Projects

Nobody's Perfect • Short Film: Nobody's Perfect • The Problems of Success • Billie - short film (vimeo link) • Sudoku - short film (vimeo link) • The Magician - short film (vimeo link) • Podcast: Car Bomb (soundcloud link) • Gnome Love - short animation (vimeo link) • Audio Vox Pop: Pride (soundcloud link) • Wood Burner - Pyrography Documentary - short (vimeo link)

### 4 Certifications

BA(Hons) in Creative Digital Media (First Class Honours) • Bachelor of Arts in Creative Digital Media (with Distinction) • Foundation Certificate in Marketing • Full Driving Licence



# List your skills

## Featured Skills & Endorsements

Add a new skill 

Digital Media · 35

Lorcan O'Connor and 34 connections have given endorsements for this skill

Illustrator · 19

Lorcan O'Connor and 18 connections have given endorsements for this skill

InDesign · 24



Endorsed by 7 people who know InDesign

Barbara is also good at...

Web Design · 35

CSS · 18

HTML5 · 15

Animation · 15

Video Editing · 16

Video Production · 14

Audio Editing · 11

Graphic Design · 10

Web Development · 9

# Have your skills endorsed and endorse others

# SKYPE



**TALK FOR FREE - Through the  
Internet**





# Face - 2 - Face



# You can:



- **Make Skype Video Calls**
- **Skype black screen calls**
- **Transfer Files**
- **Have text conversation**

# For Free!







# SKYPE.com

**You must download it to use it.**

**Public PCs may have it  
downloaded then you can log in**

**Download is quick safe free**

# Enter code

We just sent a code to bfranzoni3@gmail.com

Enter code

---

Choosing **Next** means that you agree to the [Privacy Statement](#)  
and [Microsoft Services Agreement](#).

Back

Next



Skype cannot be used for emergency calling.

Microsoft

[Downloads](#)[Business](#)[Rates](#)[Help](#)[Barbara Flynn-Franzoni](#)[Sign out](#)

## Account settings



Microsoft account    Linked

[Change Microsoft password](#)

### Other Microsoft sites

[Windows](#)[Office](#)[Surface](#)[Windows Phone](#)[XBOX](#)

### About

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### Get Skype

[Windows](#)[Mac](#)[Linux](#)[All devices](#)

### Help

[Help Home](#)[Community](#)

### Social

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Barbara Flynn-Franzoni

Add Credit



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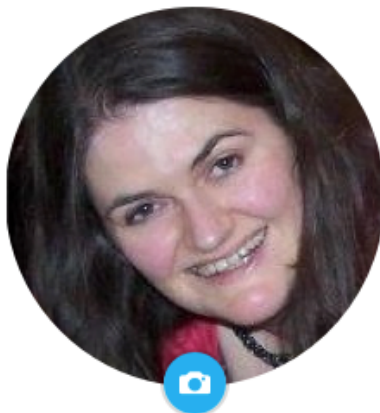
Skype  
Hello! Skype he...

1



History

Back



Visible to everyone



Only My Contacts

- ☒ Show my timezone
- ☒ Show I have no contacts



Private

We use your contact details to deliver important information about your account. It also helps friends to find you on Skype and Skype for Business.

bfranzoni3@gmail.com

Add Email Address

Barbara Flynn-Franzoni

bfranzoni3@gmail.com

Mood [Add Mood Message](#)

Mobile [Add Number](#)

Home [Add Number](#)

Office [Add Number](#)

▼ [Hide Profile](#)

About Me [Add Description](#)

Country/Region Ireland

City Dublin

State Clonsilla

Homepage [Add Webpage](#)

Gender Not Specified

Birthdate 7/10/ 1973

Language English



# SKYPE



**Play Video - Skype Call Demo**